



25 EDEN

Anniversary Annual Conference

SPONSORSHIP OPPORTUNITIES

**European Distance and E-Learning Network
Budapest, 14-17 June 2016**

ABOUT EDEN

The European Distance and E-Learning Network (EDEN) is a UK-based non-governmental educational association established in 1991. As a meeting place, EDEN assists a wide range of European institutions, networks and individuals to become involved in professional cooperation through

- comprehensive information and networking activities,
- the organisation of high standard European conferences, and
- the release of quality professional publications.

Currently EDEN has 177 institutional members. There are over 1000 members in the Network of Academics and Professionals (NAP) – the community of individuals within the Association. The 400+ institutions represented within the EDEN membership come from 42 European and 17 non-European countries.

In terms of the size, range and geographical representation of its members, EDEN is the most comprehensive European association of its kind. We invite you to read more about the diverse, dynamic and engaging activities of the Association on the EDEN website, which can be found at <http://www.eden-online.org>.

EDEN's reputation as a significant European Association has been acknowledged and underpinned by its involvement in leading EU projects and initiatives. The Association's professional excellence and achievements in international collaboration is exemplified by the 60+ successfully completed EU projects with their 200+ partner institutes since 1997.

EDEN'S LATEST PROJECTS



THE ANNUAL CONFERENCE IN BUDAPEST IN 2016

The EDEN Conferences have become the major academic and professional distance and e-learning events in Europe gathering over 450 delegates. The conferences support professionalisation and international exchange of experience and expertise in the field.

The format of the conference successfully combines cutting-edge presentations, experience sharing workshops, synergy sessions, research speed dating, trainings, and showcases of the latest research results, products and applications.

The 2016 Annual EDEN Conference will be held under the theme "Re-Imagining Learning Environments" and will take place on 14-17 June, in Budapest, Hungary.

Budapest is an architectural paradise as being an ancient city with different cultural (e.g. Roman and Turkish) influences. Budapest deserves its fame as a city of thermal baths and health spas, as well. There is no other capital on the globe with swimming and bathing halls dating back to the medieval Turkish occupation and still in use today. The Banks of the Danube, the Buda Castle Quarter and Andrassy Avenue are UNESCO World Heritage sites.

The traditional Hungarian cuisine, successfully mingled with modern sophistication, and the famous Hungarian wines offer a good choice for every gourmet.

The conference will take place at the Budapest University of Technology and Economics. It is situated on the west bank of the Danube, which allows a first-class location as being close to the city center as well as providing all necessary resources. The University was founded in 1782, and it is one of the largest institutions of higher education in Hungary and one of Central Europe's most important research centres.

HISTORY OF EDEN CONFERENCES 2007-2015

YEAR	TYPE OF THE CONFERENCE	VENUE	THEME	NO. OF DELEGATES
June 2015	Annual Conference	Barcelona, Spain	Expanding Learning Scenarios: Opening Out the Educational Landscape	400
September 2015	Open Classroom	Athens, Greece	Open Discovery Space: Transforming schools into innovative learning organisations	166
November 2015	Open Classroom	Aalborg, Denmark	D4Learning International Conference: Innovations with Digital Learning for Inclusion (D4L)	51
October 2014	Research Workshop	Oxford, United Kingdom	Challenges for Research into Open & Distance Learning: Doing Things Better: Doing Better Things	147
June 2014	Annual Conference	Zagreb, Croatia	E-Learning at Work and the Workplace From Education to Employment and Meaningful Work with ICTs	367
October 2013	Synergy Conference	Budapest, Hungary	Transnational Learning Forum for Exchanging Practices and Ideas	170
June 2013	Annual Conference	Oslo, Norway	The Joy of Learning Enhancing Learning Experience Improving Learning Quality	420
October 2012	Research Workshop	Leuven, Belgium	Learners in the Driving Seat Users? – Partners? – Consumers? – Peers? Where are we heading to?	100
June 2012	Annual Conference	Porto, Portugal	Open Learning Generations Closing the gap from 'Generation Y' to themature Lifelong Learners	400

October 2011	Open Classroom	Athens, Greece	Never Waste a Crisis! Inclusive Excellence, Innovative Technologies and Transformed Schools as Autonomous Learning Organisations	220
June 2011	Annual Conference	Dublin, Ireland	Learning and Sustainability The New Ecosystem of Innovation and Knowledge	430
October 2010	Research Workshop	Budapest, Hungary	User Generated Content Assessment in Learning Emerging Educational Technologies and Digital Assessment Methods	130
June 2010	Annual Conference	Valencia, Spain	Media Inspirations for Learning. What makes the impact?	370
October 2009	Open Classroom	Porto, Portugal	The European School 2.0 Creativity and the Capacity for Innovation	120
June 2009	Annual Conference	Gdansk, Poland	Innovation in Learning Communities What did you invent for tomorrow?	350
October 2008	Research Workshop	Paris, France	Researching and Promoting Access to Education and Training: The role of Distance Education and E-Learning Under the patronage of UNESCO	190
June 2008	Annual Conference	Lisbon, Portugal	New Learning Cultures How do we learn? Where do we learn?	570
October 2007	Open Classroom	Stockholm, Sweden	Real Learning in Virtual Worlds	140
June 2007	Annual Conference	Naples, Italy	New Learning 2.0 Emerging digital territories: Developing continuities, New divides	560

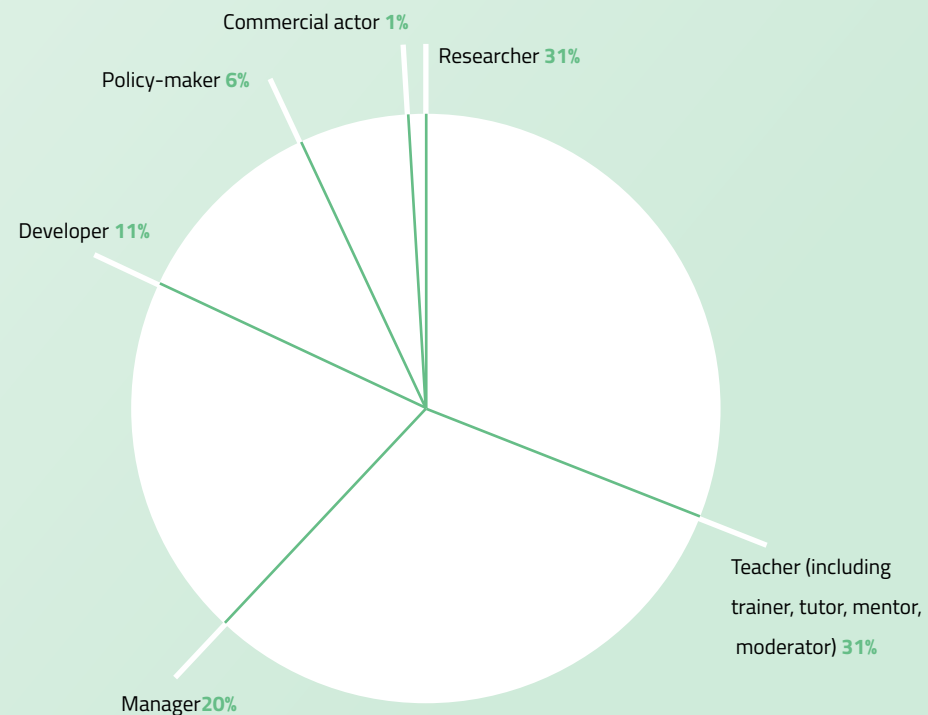
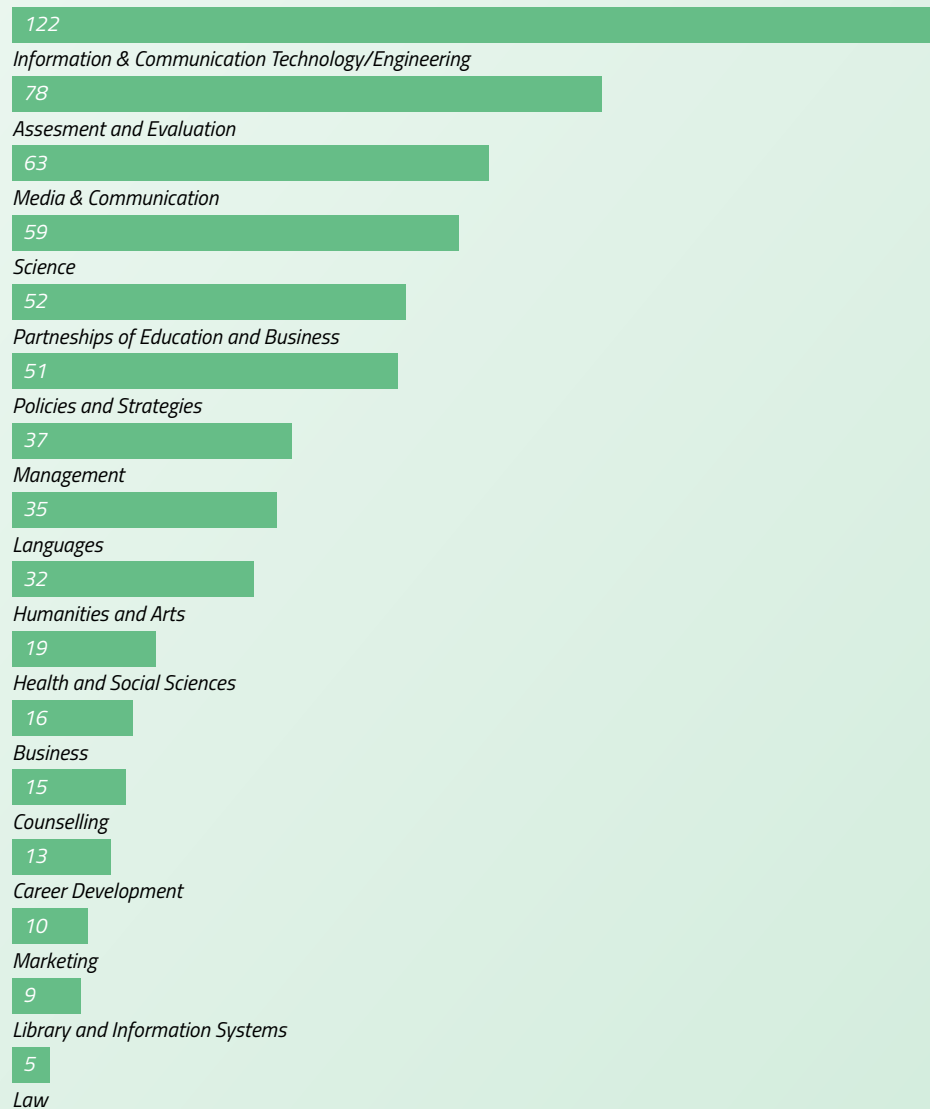
EDEN CONFERENCE SPONSORS

AND PARTNERS

NATIONAL ORGANISATIONS	COMPANIES	INTERNATIONAL BODIES
Ministry of Education, France	Polycom	European Comission
Ministere de la Culture et de la Communication, France	Microsoft	UNESCO
Ministry of Education, Culture and Science, Austria	Ericsson	CEDEFOP
Ministero del Lavoro e Previdenza Sociale, Italy	Elluminate	Erasmus+
CNED – National Centre for Distance Learning, France	Fronter	European Schoolnet
Swedish Agency for Distance Education	Portugal Telecom	European Experts' Network for Education and Technology
Forum Neue Medien	Blackboard	European Pedagogical ICT Training Programme
Austrian Computer Society	Pearson eCollege	Elearningeuropa.info
Knowledge Foundation, Stockholm	WebCT	MENON Network
Region Ile-de-France	Ibermática	eLearning Industry Group – eLIG
Organisation Internationale de la Francophonie	Asociacion Espanola de Formacion On-Line	European Foundation for Quality in E-Learning
Royal Institute of Technology, Sweden	ISFOL	International Council for Open and Distance Education
Universite Sorbonne Nouvelle Paris3	CONFORM	EFMD – European Foundation for Management Development
Gdansk University	Scienter	Norwegian Associaton for Distance and Flexible Education (NADE) Flexible Education Norway (FuN)
Helsinki University of Technology, TKK Dipoli	LOT – Polish Airlines	University of Oslo, UiO
Finnish Virtual University	Labfor, Naples	
Open University of Catalonia, UOC	IMS Global Learning Consortium	
Universidade Aberta, Portugal	Kryterion	
Universidad Politecnica de Valencia	Universal Learning Systems	
Dun Laoghaire Institute of Art, Design and Technology, Dublin	Taylor & Francis	
Agence Universitaire de la Francophoni	Routledge	
	Gatlin International LLC	



THE AREA OF EXPERTISE / PROFESSIONAL BACKGROUND OF THE DELEGATES ATTENDING THE EDEN ANNUAL CONFERENCES



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGES –

Our offers for your advantage

EDEN offers its 2016 sponsorship packages to companies, organisations and associations wishing to position themselves as supporters and active participants of the e-learning and distance education field. The sponsorship packages offer you not only visibility and prestige but also the direct channel to reach your target groups.

Tailored solutions are possible. Sponsorship fees include VAT.

SPONSORSHIP SUMMARY TABLE

TYPE			VISIBILITY				CONFERENCE		
Category	Offered	Price (€)	Mailing	Web	Location	On site	Materials	Publication	Extras
Young Scholars Support Sponsorship	2	1.000		+	+		+	+	
Exhibition	3	1.250			+		+		+
Principal Conf. Sponsor	1	7.500	+	+	+	+	+	+	+
Conference Sponsor	2	5.000	+	+	+		+		+
Conference Publication Sponsor	1	3.000		+	+		+	+	+
Conference Dinner Sponsor	1	3.000		+	+		+		+
Welcome Reception Sponsor	1	2.500		+	+		+		+
Internet Café Sponsor	1	1.500		+	+		+		+
Coffee Break Sponsor	3	750		+	+		+		
In-kind Service Providers	Upon Request, Followed by Negotiation								
Individual Combination	Upon Request, Followed by Negotiation								

DESCRIPTION OF SPONSORSHIP PACKAGES

NEW - Special from 2015-2016

Young Scholars Support Sponsorship

EDEN wishes to make the Conference more easily available for young researchers and students thus in 2015 we introduced the Young Scholars Support Scheme for regular and Phd students under the age of 35. We already face a high interest for this initiative.

For potential sponsors, the Young Scholars Support opportunity is now offered. This sponsorship will reach students who deserve support for their efforts of having submitted a paper for the conference accepted for presentation and found by a Jury to be awarded as excellent scholarly work in their category. The support covers the registration fee and provides contribution to the travel and subsistence costs of the awarded young scholars.

YOUNG SCHOLARS SUPPORT SPONSORSHIP

1000€

EDEN CONFERENCE WEBSITE

- A logo with link to the company's website on the main page of the Conference website

CONFERENCE LOCATION

- a logo on the printed Young Scholars award
- invitation to the Conference Dinner, where the awards will be announced and the sponsor will be recognized

CONFERENCE PUBLICATION

- acknowledgement in the impressum of the Conference Book of Abstracts

CONFERENCE MATERIALS

- half page black and white advert in the Conference Program Booklet

There are 2 Young Scholars Support Sponsorships offered

EXHIBITION

1250€

EDEN can offer you a 3 days exhibition package from Wednesday to Friday.

CONFERENCE LOCATION

- Sponsor's exhibition area 5-6 sq m, with electricity, tables, tablecloths, chairs, set up
- distribution of promotional materials within the Exhibition Area (provided by Sponsor)
- participation at the EDEN Welcome Reception access to the catering

CONFERENCE MATERIALS

- half-page black & white advert in the EDEN programme booklet (print ready content provided by Sponsor, details tbd.
- an EDEN Conference Bag;

There are 3 exhibition sponsorships offered

PRINCIPAL CONFERENCE SPONSOR

7.500 €

CONFERENCE MAILINGS

- Recognition of Principal Sponsorship in pre-conference electronic correspondence

EDEN CONFERENCE WEBSITE

- Logo with link to company/organization/association's website on the main page of the conference

CONFERENCE LOCATION

Visibility during the Conference Programme

- Recognition of Principal Sponsorship during the Opening Plenary Session, including handing over a certificate
- Theme relevant contribution at a plenary session
- Organisation of a 90 min. workshop in the conference programme for the presentation of the company/organisation and its theme relevant activities

VISIBILITY AT THE VENUE

- Sponsor's logo on all conference screens in plenary and parallel session rooms
- Premium exhibition space (costs of stand-building not included)
- Placement of a banner (provided by sponsor) with company logo in a central area
- Molino, poster or pamphlet

CONFERENCE MATERIALS

Conference programme booklet

- Sponsor's logo on the front cover
- Full page colour advert placed on the back page of the booklet
- Company description (1 page)

Conference bag

- Sponsor's logo on the conference bag
- Insert of sponsor's promotional literature in the conference bag

CONFERENCE PUBLICATION

- Acknowledgement in impressum of the Book of Abstracts
- Company logo on front page of the Book of Abstracts
- Company logo on the cover of the Conference Proceedings CD
- Company logo on the opening page of the Conference Proceedings CD

CONFERENCE EXTRAS

- Lanyard of the sponsor used at the conference (lanyard provided by sponsor)
- 3 complimentary conference registrations
- Customer invitations (max. 5) at a reduced price of € 200

There is 1 Principal Sponsorship offered

CONFERENCE SPONSOR

5.000 €

CONFERENCE MAILINGS

- Recognition of Conference Sponsorship in pre-conference electronic correspondence

EDEN CONFERENCE WEBSITE

- Logo with link to company's website on the main page of the conference

CONFERENCE LOCATION

- Recognition of Conference Sponsorship during the Opening Plenary Session, including handing over a certificate
- Exhibition space in the conference area (costs of stand-building not included)
- Sponsor's logo on all conference screens in plenary and parallel session rooms

CONFERENCE MATERIALS

Conference programme booklet

- Full page black and white advert inside of the booklet

Conference bag

- Insert of sponsor's promotional literature in the conference bag

CONFERENCE EXTRAS

- 2 complimentary conference registrations
- Customer invitations (max. 3) at a reduced price of € 200

There are 2 Conference Sponsorships offered

CONFERENCE PUBLICATION SPONSOR

3.000 €

EDEN CONFERENCE WEBSITE

- Logo with link to company's website on the main page of the conference

CONFERENCE LOCATION

- Sponsor's logo on all conference screens in plenary and parallel session rooms

CONFERENCE PUBLICATION

- Acknowledgement in impressum of the Book of Abstracts
- Company logo on front page of the Book of Abstracts
- Company logo on the cover of the Conference Proceedings CD
- Company advert inside the booklet

CONFERENCE MATERIALS

Conference programme booklet

- Sponsor's logo on the front cover
- 1/2 page advert inside the booklet

Conference bag

- Insert of sponsor's promotional literature in the conference bag

CONFERENCE EXTRAS

- 1 complimentary conference registration
- Customer invitations (max. 2) at a reduced price of € 200

There is 1 Publication Sponsorship offered

CONFERENCE DINNER SPONSOR

3.000 €

EDEN CONFERENCE WEBSITE

- Logo with link to company's website on the main page of the conference
- Logo with link to company's website on the relevant page of the conference website

CONFERENCE LOCATION

- Recognition of Sponsorship during the Conference Dinner
- Speech of sponsor's representative at the Conference Dinner

CONFERENCE MATERIALS

Conference programme booklet

- Half page black & white advert in the booklet
- Company description (1/2 page)

Conference bag

- Insert of sponsor's promotional literature in the conference bag

CONFERENCE EXTRAS

- 1 complimentary conference registration
- Customer invitations (max. 2) at a reduced price of € 200

There is 1 Conference Dinner Sponsorship offered

WELCOME RECEPTION SPONSOR

2.500 €

EDEN CONFERENCE WEBSITE

- Logo with link to company's website on the main page of the conference

CONFERENCE LOCATION

- Recognition of Sponsorship during the Welcome Reception
- Special display of promotional material at the Reception
- Welcome address of sponsor's representative at the Welcome Reception

CONFERENCE MATERIALS

Conference programme booklet

- Half page black & white advert in the booklet

CONFERENCE EXTRAS

- 1 complimentary conference registration
- Customer invitations (max. 2) at a reduced price of € 200

There is 1 Welcome Reception Sponsorship offered

INTERNET CAFÉ SPONSOR

1.500 €

EDEN CONFERENCE WEBSITE

- Logo with link to company's website on the main page of the conference

CONFERENCE LOCATION

- Sponsor's banner at the Internet Café (provided by Sponsor)
- Distribution of promotional materials within the Internet Café Area

CONFERENCE MATERIALS

Conference programme booklet

- Half page black & white advert in the booklet

CONFERENCE EXTRAS

- 1 complimentary conference pass

There is 1 Internet Café Sponsorship offered

COFFEE BREAK SPONSOR

750 €

CONFERENCE LOCATION

- Display of sponsorship on the tables in the breaks (one sponsorship on each conference day)

CONFERENCE MATERIALS

Conference programme booklet

- Quarter-page black & white advert in the booklet

Conference bag

- Insert of sponsor's promotional literature in the conference bag

There are 3 Coffee break Sponsorships offered (one sponsorship on each conference day)

Please contact András Szűcs,
Secretary General of EDEN to consult
about the sponsorship possibilities
and find the most suitable
solution for your company.



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www.eden-online.org





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